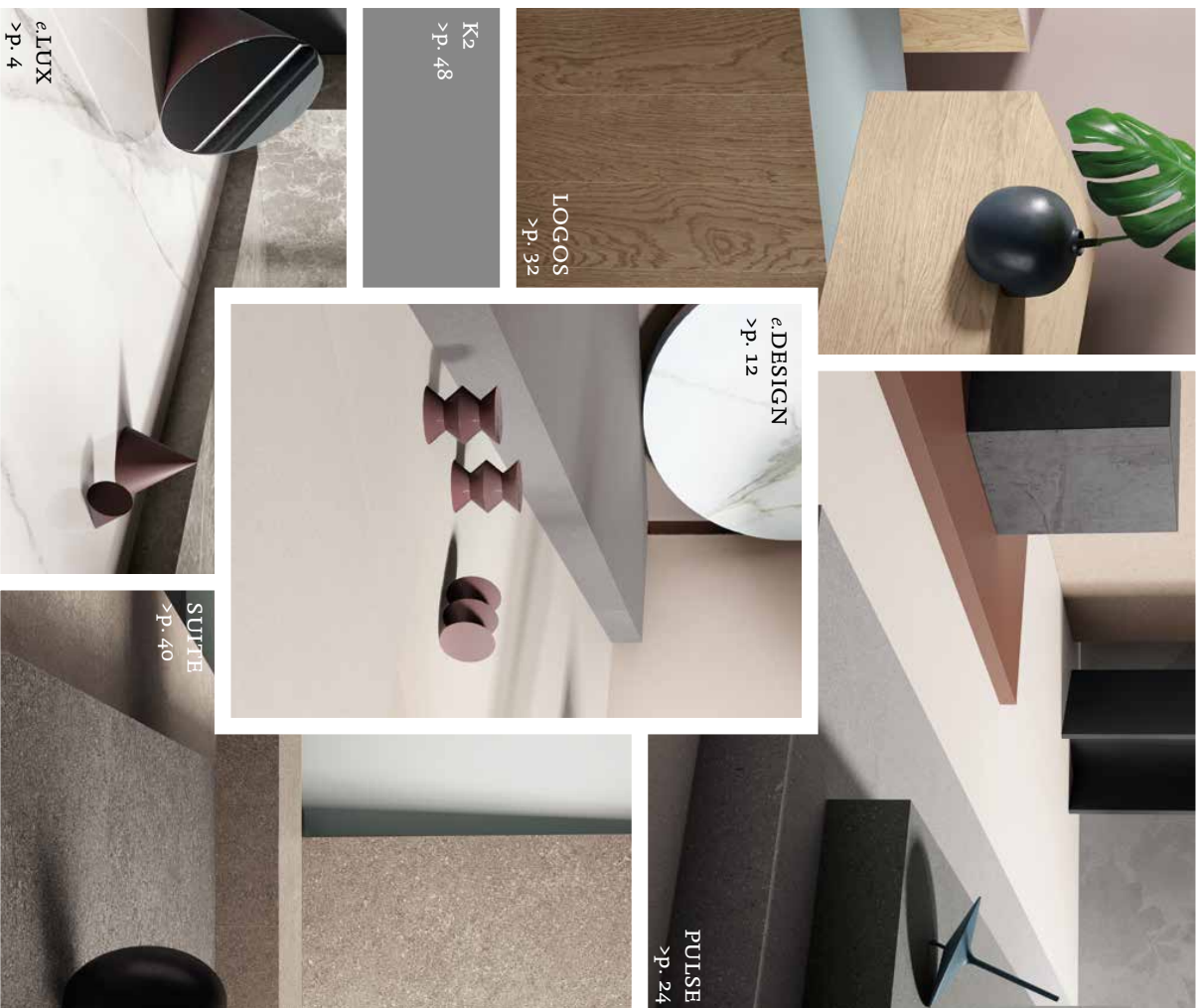


17K

novità
CERSAIE



7

nuove collezioni

New Collections . Nouvelles Collections . Neue Kollektionen . Nuevas Colecciones

34
colori

Colours . Coloris . Farben . Colores

14

formati

Sizes . Formats . Formate . Formatos

ELEMENTS

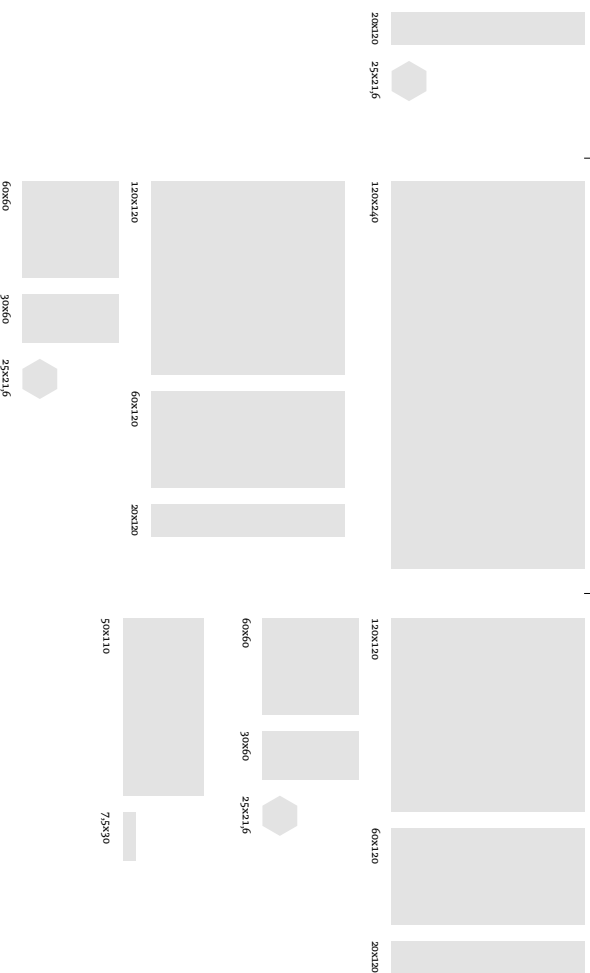
“Studiato per soddisfare esigenze progettuali all'avanguardia, Elements è il progetto completo di Keope che unisce in un'armonica sinergia di nuances tre collezioni dall'ispirazione materica diversa. Tre superfici moderne ed estremamente versatili, uniche nella loro essenza, ma perfettamente integrabili tra loro”.

“Elements, designed to meet cutting-edge design requirements, is Keope's complete project which combines three collections inspired by various material in a harmonious synergy of nuances. Three modern and extremely versatile surfaces, unique in their essence, but perfectly integrated with one another”.

NATURAL

LUX

DESIGN



NATURAL

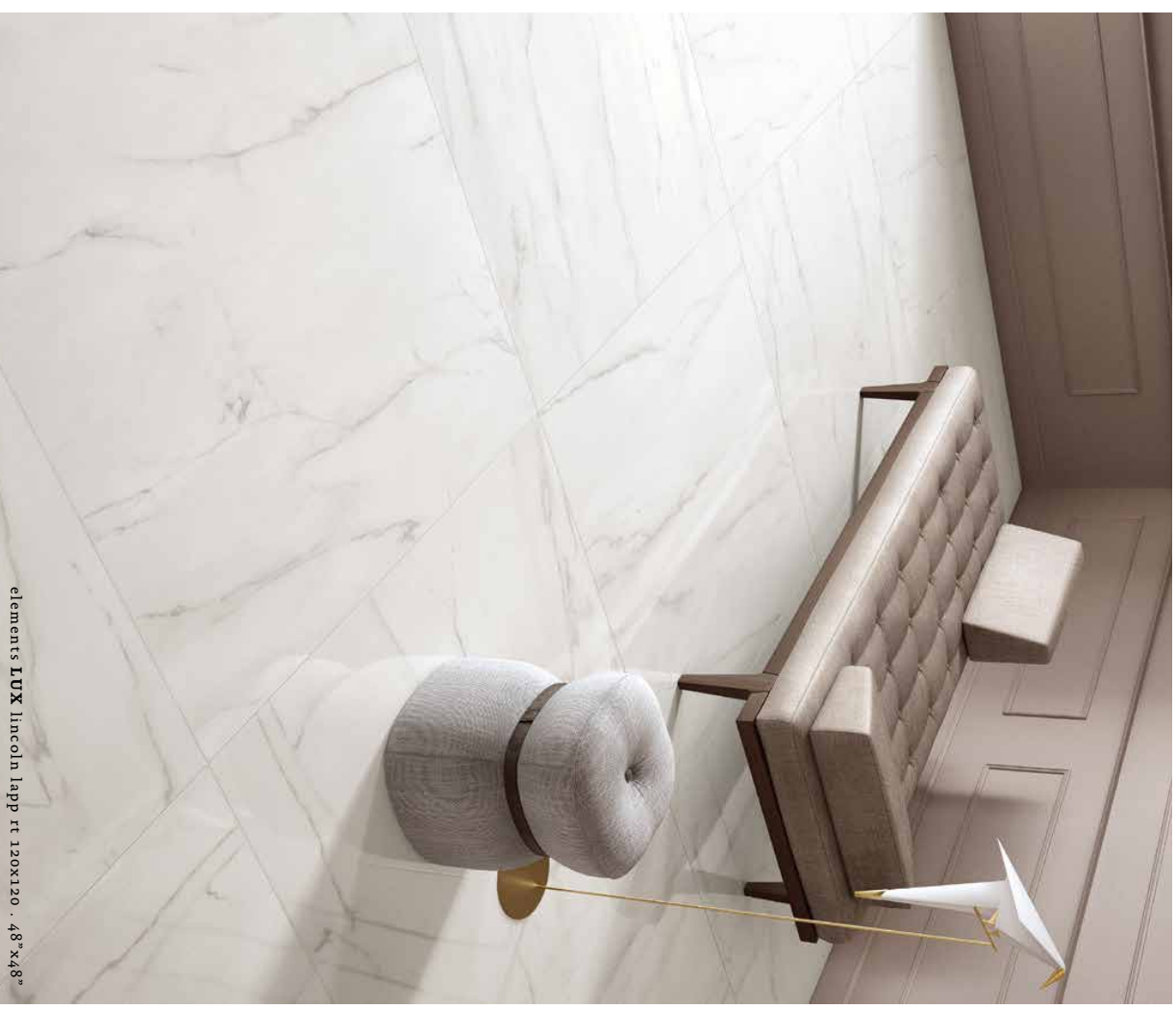
LUX

DESIGN



Elements, mix of souls
Three inspirations,
a unique project.

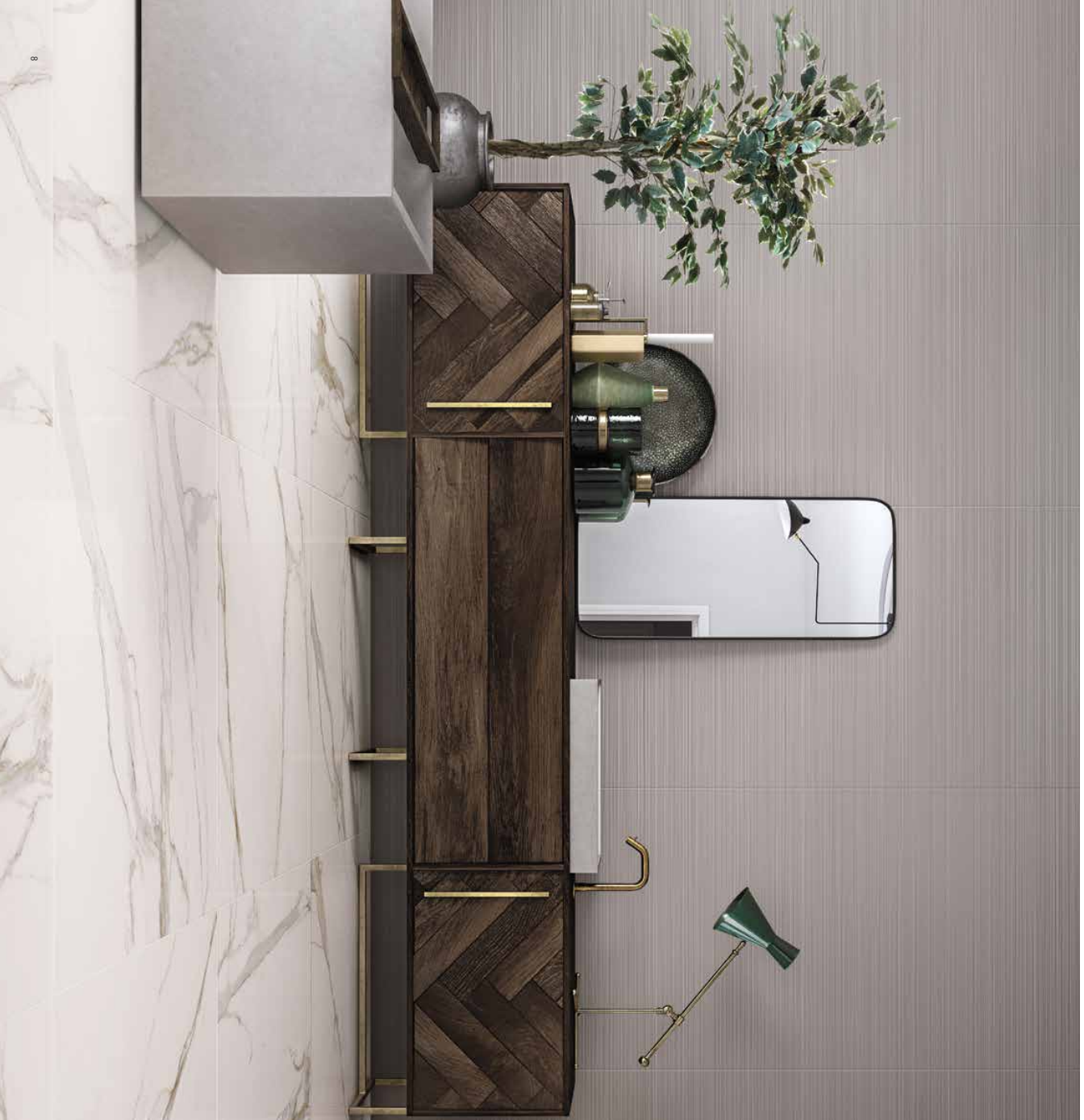
> elements LUX



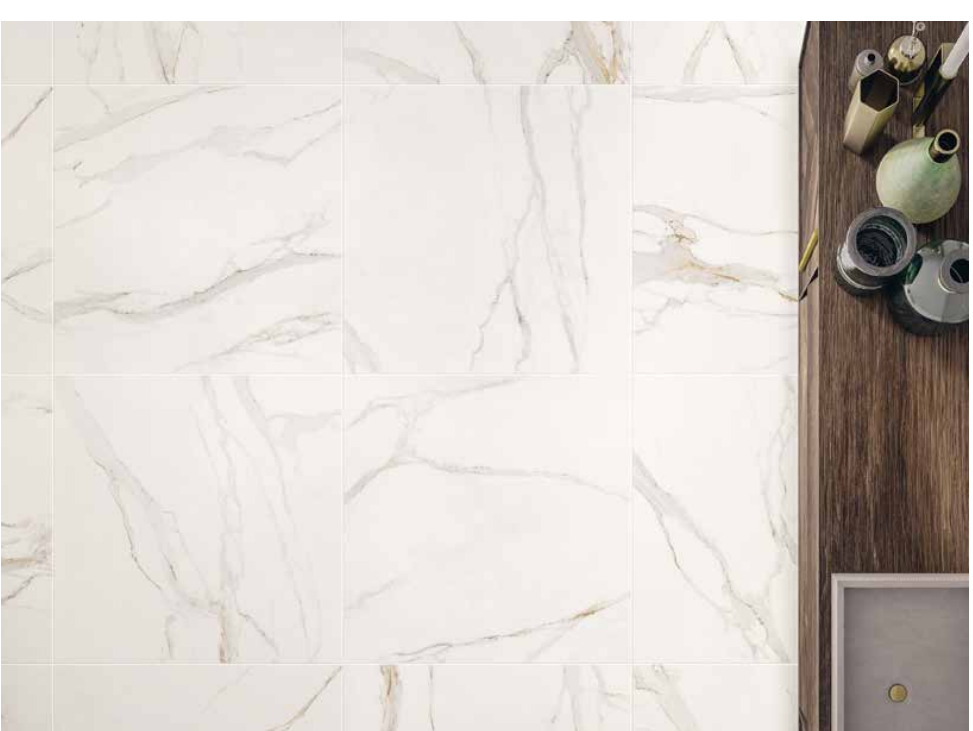
elements LUX lincoln lapp rt 120x120 - 48"x48"



elements LUX Lincoln lapp rt 120x120 - 48"x48"

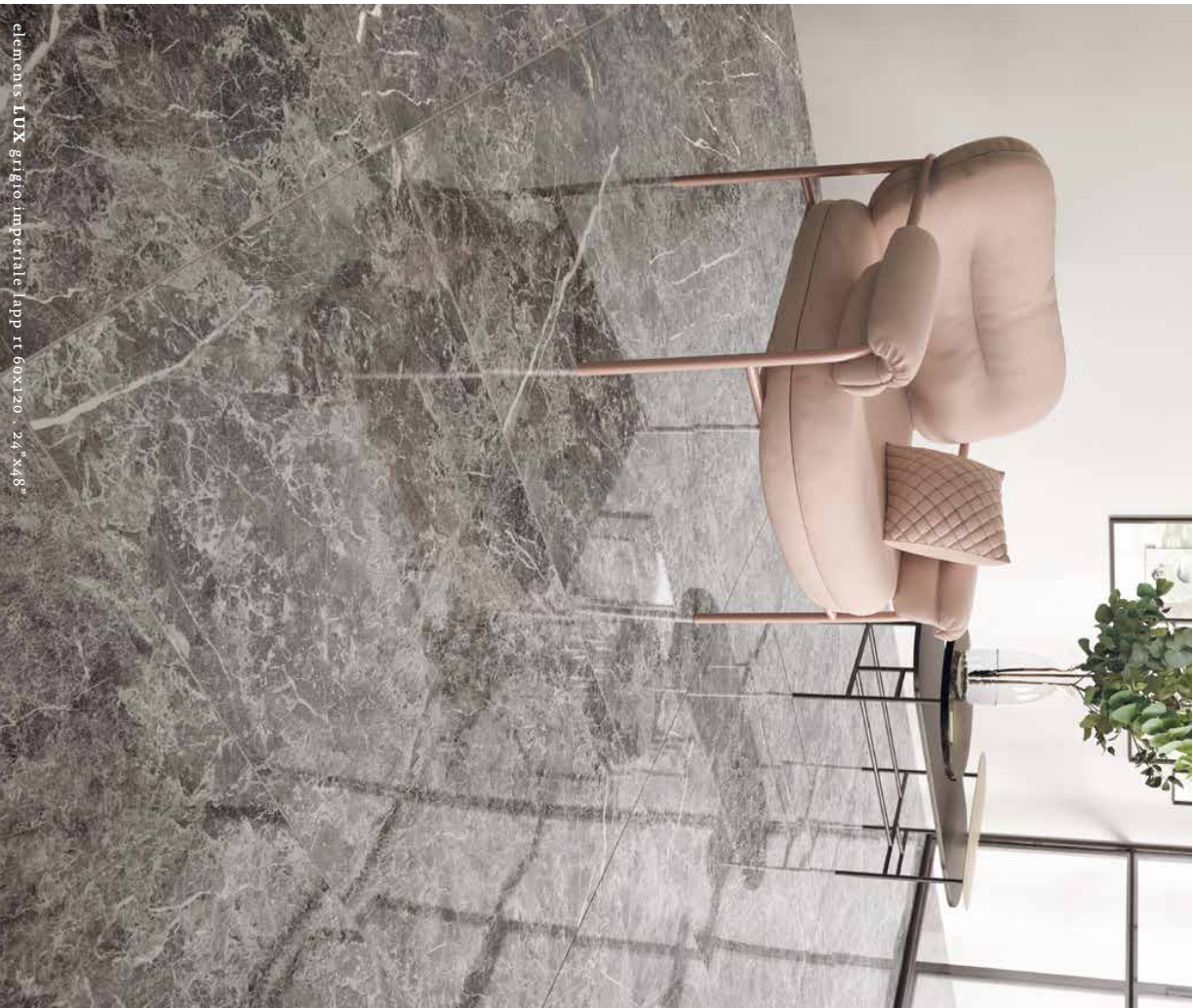


8



elements **LUX** calacatta gold lapp rt 120x120 . 48"x48"
elements **DESIGN** grey 3D nat rt 50x110 . 20"x44"

9



elements LUX grigio imperiale lapp rt 60x120 - 24"x48"

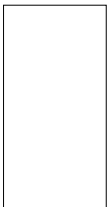
GRES PORCELLANATO
Porcelain stoneware · Grès cérame
Feinsteinzeug · Gres porcelánico

NATURALE
Natural · Naturel
Naturbelesen · Natural

elements LUX
NATURALE RETTIFICATO
Natural Rectified · Naturel Rectifié
Naturbelesen Rektifiziert · Natural Rectificado

FORMATI / Sizes . Formats . Formate . Formatos

LAPPATO RETTIFICATO
Lapped Rectified · Lappato Rectifié
Gelappt Rektifiziert · Lappato Rectificado



120x240"
48"x96"

120x120"
48"x48"

60x120
24"x48"

20x120
8"x48"

60x60
24"x24"

30x60
12"x24"

25x21,6
10"x8 7/8"

*Misura Nominale - Nominal Size: 1195x2390 mm - 1195x1195 mm
Gamma dettagliata a pagina 55 - Detailed range on page 55

COLORI / colours . Couleurs . Farben . Colores



Lux Calacatta Gold



Lux Grigio Imperiale



Lux Lincoln



Lux Crema Beige



Lux Calacatta



Lux Silver Grey



Lux Binperador

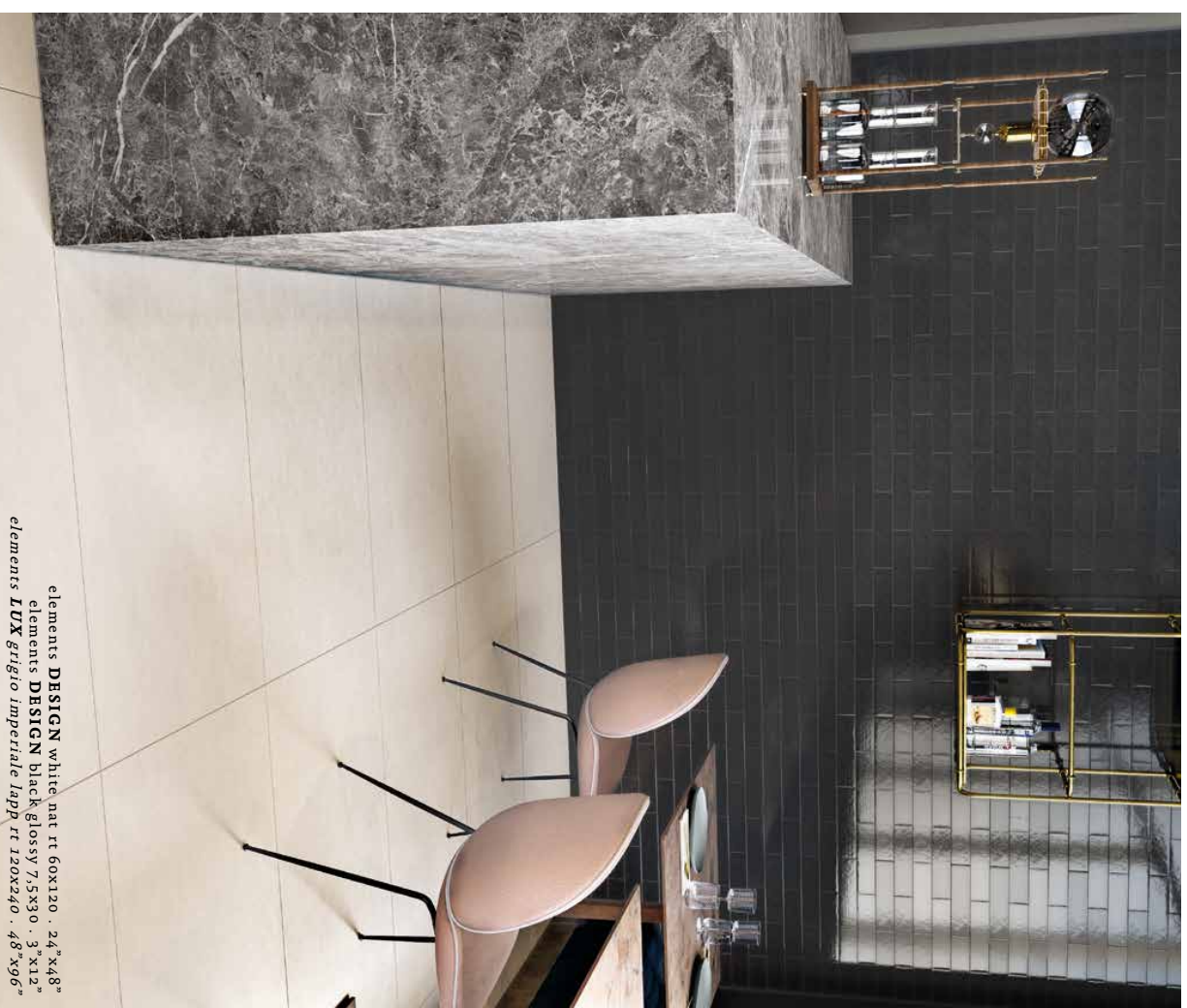


Lux Port Laurent

> elements DESIGN

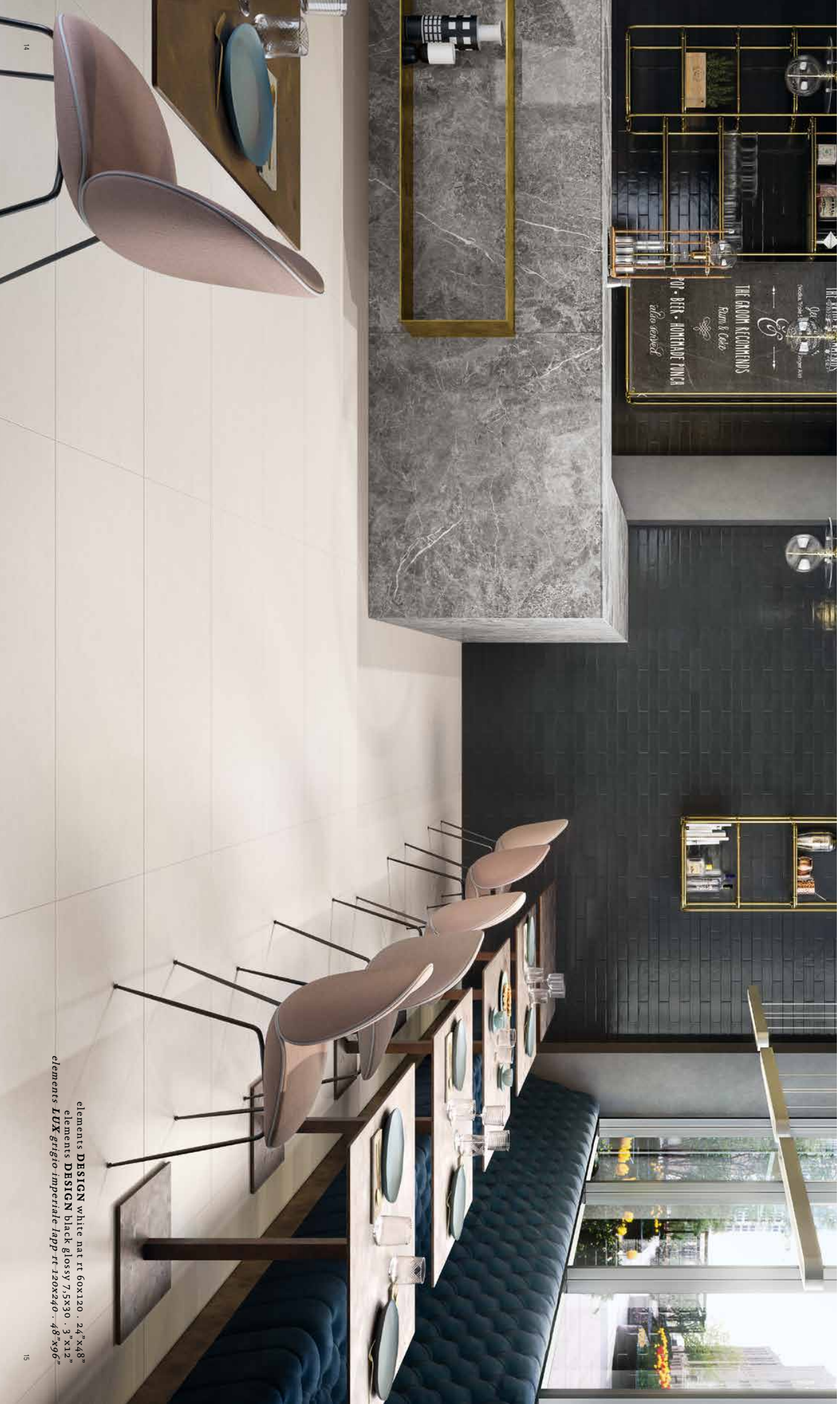


12

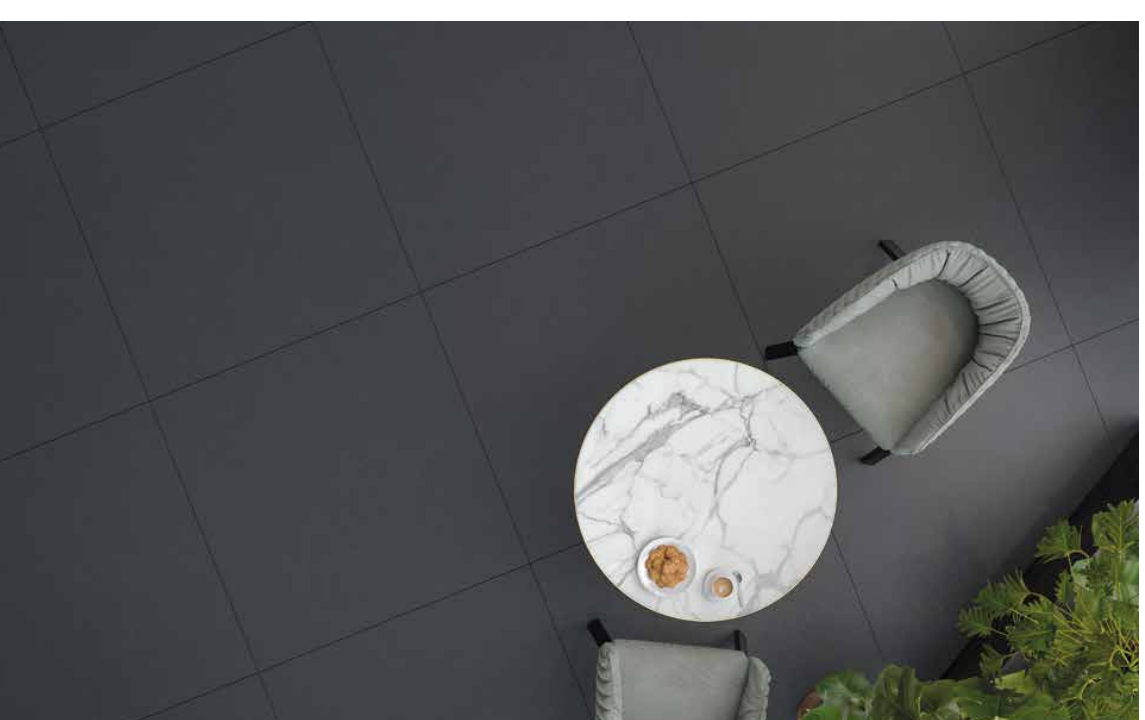


elements **DESIGN** white, nat rt 60x120 . 24"x48"
 elements **DESIGN** black glossy 7,5x30 . 3"x12"
 elements **LUX** grigio imperiale lapp rt 120x240 . 48"x96"

13



elements **DESIGN** white nat rt 60x120 . 24"x48"
 elements **DESIGN** black glossy 7,5x30 . 3"x12"
 elements **LUX** grigio imperiale lapp rt 120x240 . 48"x96"





elements
DESIGN › 3D



elements **DESIGN** taupe 3D nat rt 50x110 - 10" x 44"

elements DESIGN › 7,5x30



GRES PORCELLANATO
Porcelain stoneware · Grès cérame
Feinsteinzeug · Gres porcelánico

NATURALE
Natural · Naturel
Naturbelesen · Natural

elements DESIGN
NATURALE REITIFICATO
Natural Rectified · Naturel Rectifié
Naturbelesen Rektifiziert · Natural Rectificado

GLOSSY

FORMATI / Sizes . Formats . Formatos

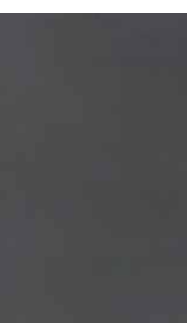
							
120x120* 48"x48"	60x120 24"x48"	20x120 8"x48"	60x60 24"x24"	30x60 12"x6"	25x21,6 10"x8 5/8"	50x110 20"x44" 3D	7,5x30 3"x12"

*Misura Nominale - Nominal Size: 1195x1195 mm
Gamma dettagliata a pagina 55 - Detailed range on page 55

COLORI / colours . Couleurs . Farben . Colores



Design White



Design Black



Design Silver



Design Ivory



Design Beige



Design Taupe



Design Grey

> PULSE



24



PULSE silver nat rt 120x120 . 48"x48"
PULSE silver nat rt 60x120 . 24"x48"
PULSE bloom silver nat rt 120x240 . 48"x96"

25



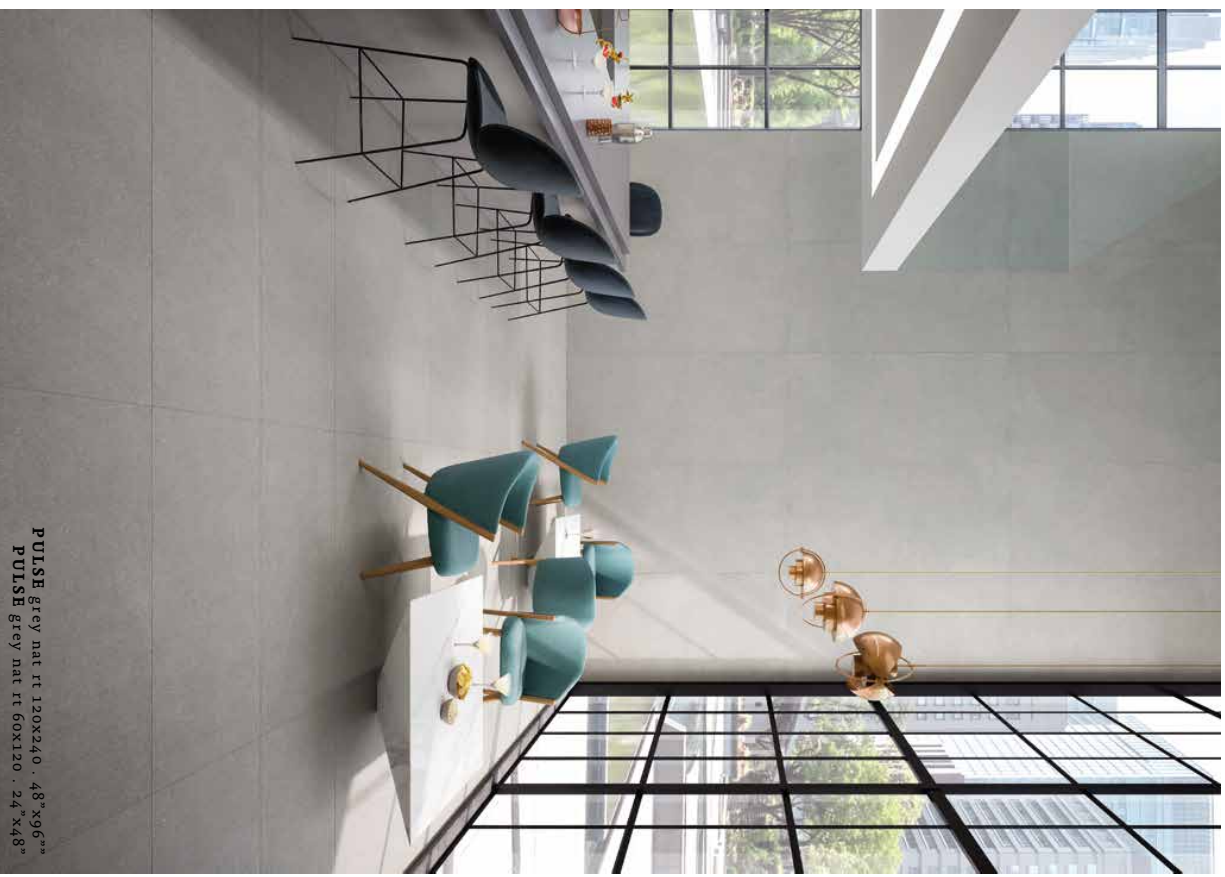
PULSH beige nat ri 60x120 . 24"x48"



PULSH beige nat ri 120x120 . 48"x48"



PULSE grey nat rt 60x120 . 24"x48"
PULSE bloom grey nat rt 120x240 . 48"x96"



PULSE grey nat rt 120x240 . 48"x96"
PULSE grey nat rt 60x120 . 24"x48"

PULSE

NATURALE RETTIFICATO
Natural Rectified, Nature Rectifié
Naturbelassen Rektifiziert, Natural Rectificado

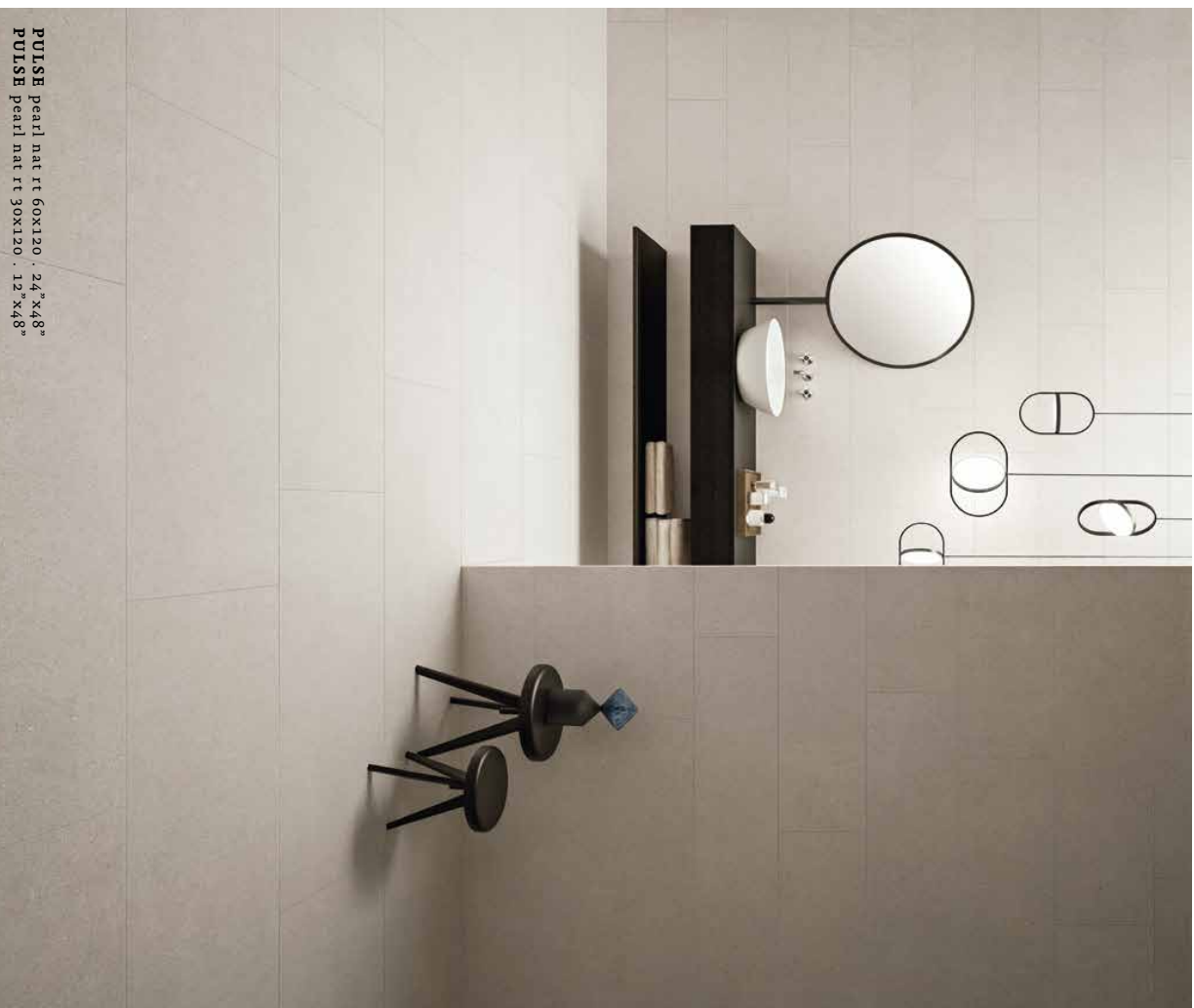
GRES PORCELLANATO
Porcelain stoneware, Grès cérame
Feinsteinzeug, Gres porcelánico

FORMATI / Sizes, Formats, Formate, Formatos

				
120x240" 48"x96"	120x120" 48"x48"	60x120 24"x48"	30x120 12"x48"	60x60 24"x24"

*Misura Nominale - Nominal Size: 1195x1195 mm
Gamma detagliata a pagina 56 - Detailed range on page 56

COLORI / colours, Couleurs, Farben, Colores



PULSE pearl nat rt 60x120 . 24"x48"
PULSE pearl nat rt 30x120 . 12"x48"



Pulse Pearl



Pulse Silver

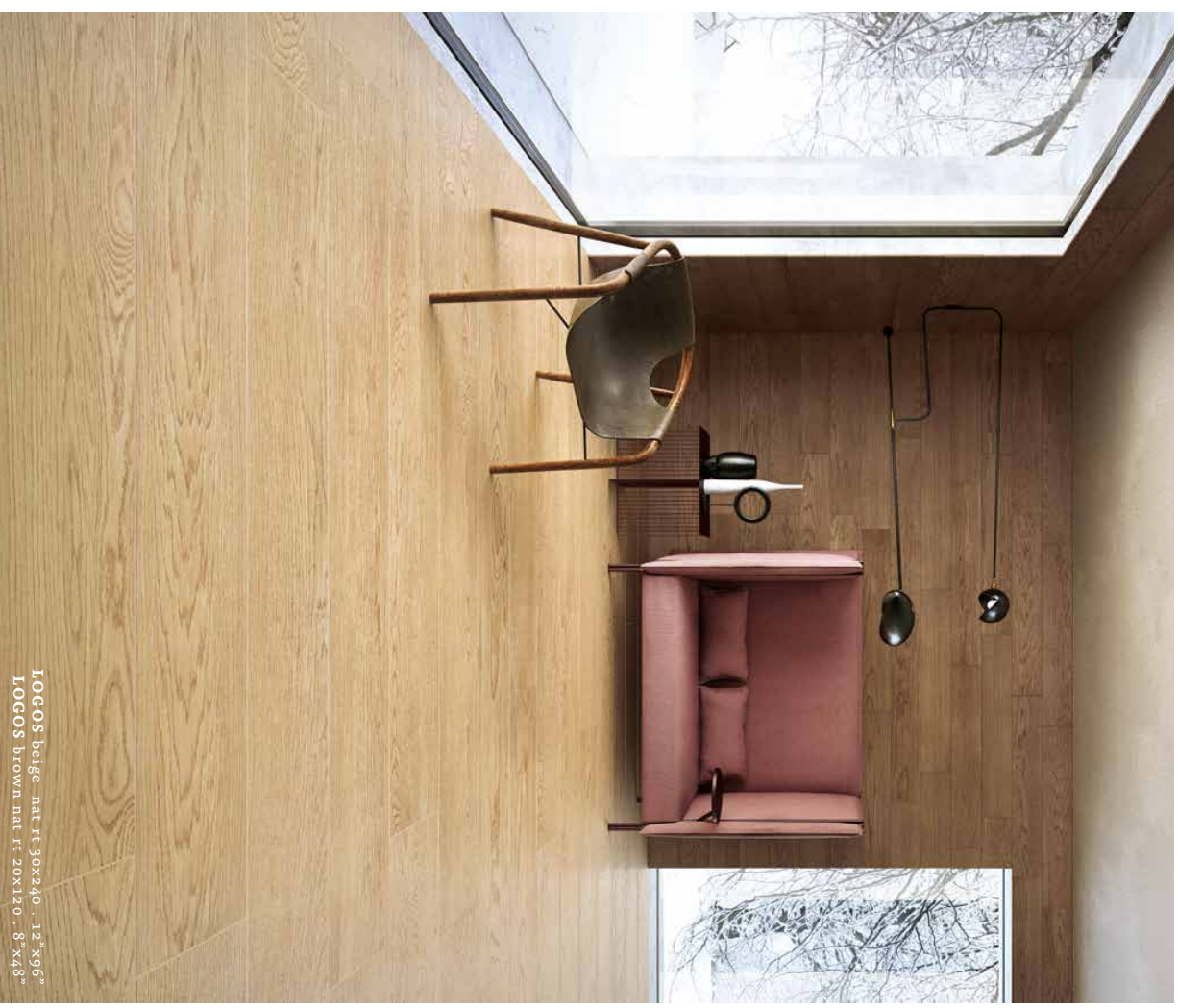


Pulse Grey

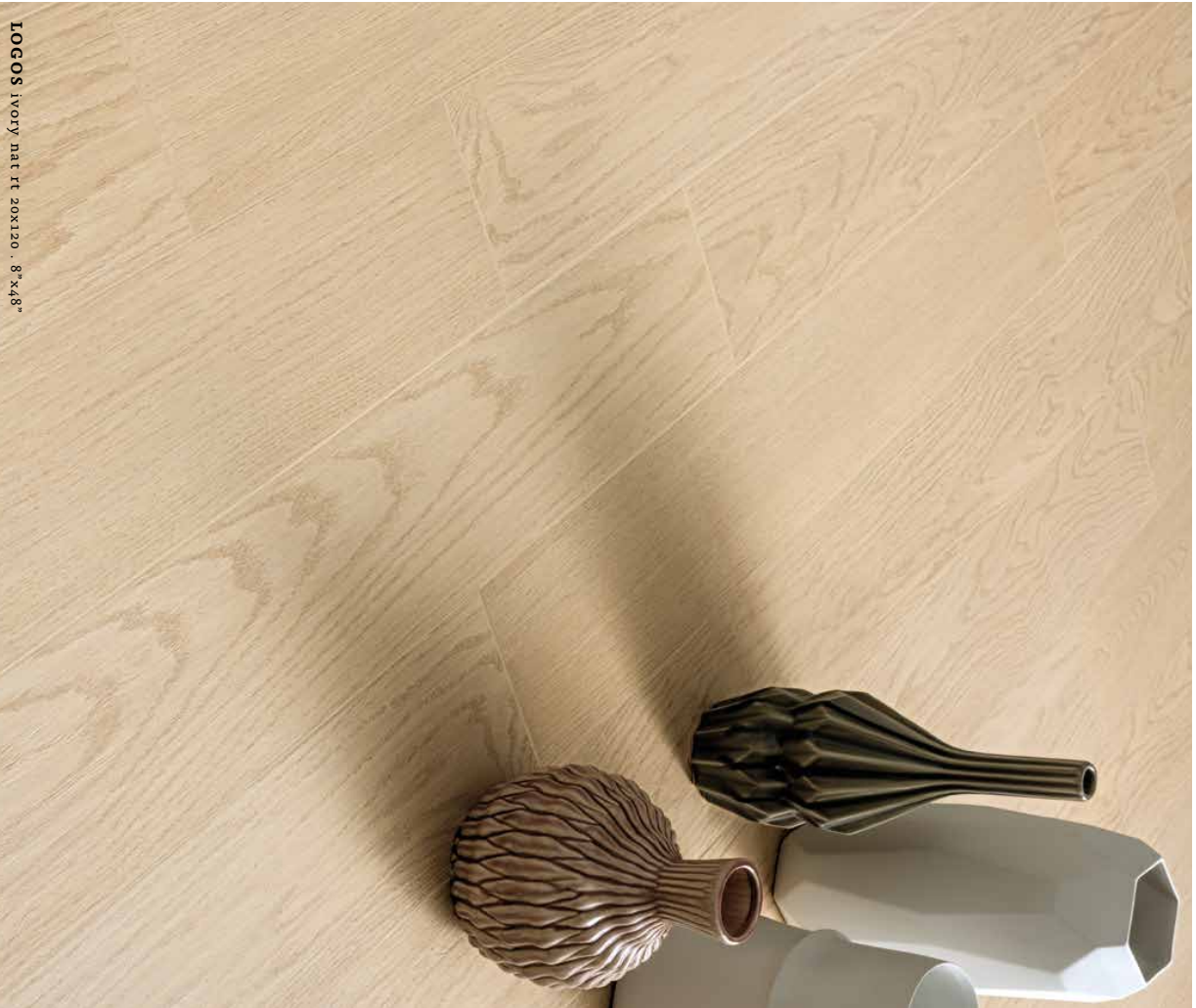


Pulse Beige

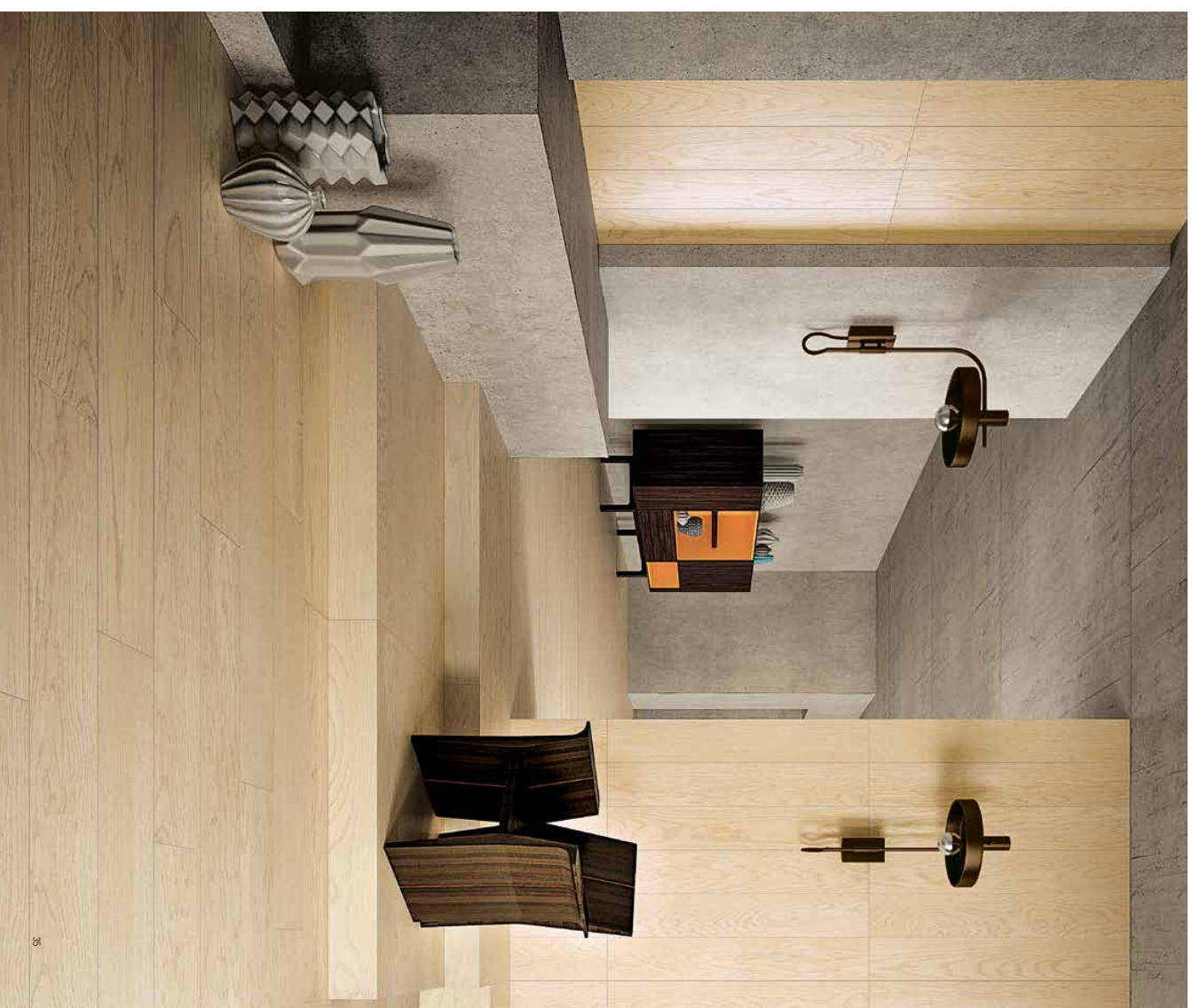
> LOGOS



LOGOS beige - nat. ft. 30x240 - 12" x 96"
LOGOS brown nat. ft. 20x120 - 8" x 48"



LOGOS ivory nat 20x120 8"x48"







LOGOS brown nat rt 20x120 . 8"x48"

LOGOS

GRES PORCELLANATO
Porcelain stoneware . Grès cérame
Feinsteinzeug . Gres porcelánico

NATURALE RETTIFICATO
Natural Rectified . Natural Rectifié
Naturbeilassen Rektifiziert . Natural Rectificado

STRUTTURATO RETTIFICATO
Textured Rectified . Structure Rectifié
Strukturiert Rektifiziert . Estructurado Rectificado

FORMATI / Sizes . Formats . Formate . Formatos

40x120 K2 30x240 20x120
16"x48" 12"x96" 8"x48"
sp. 20mm

Gamma dettagliata a pagina 56 - Detailed range on page 56

COLORI / colours . Couleurs . Farben . Colores



Logos Ivory



Logos Taupe



Logos Beige

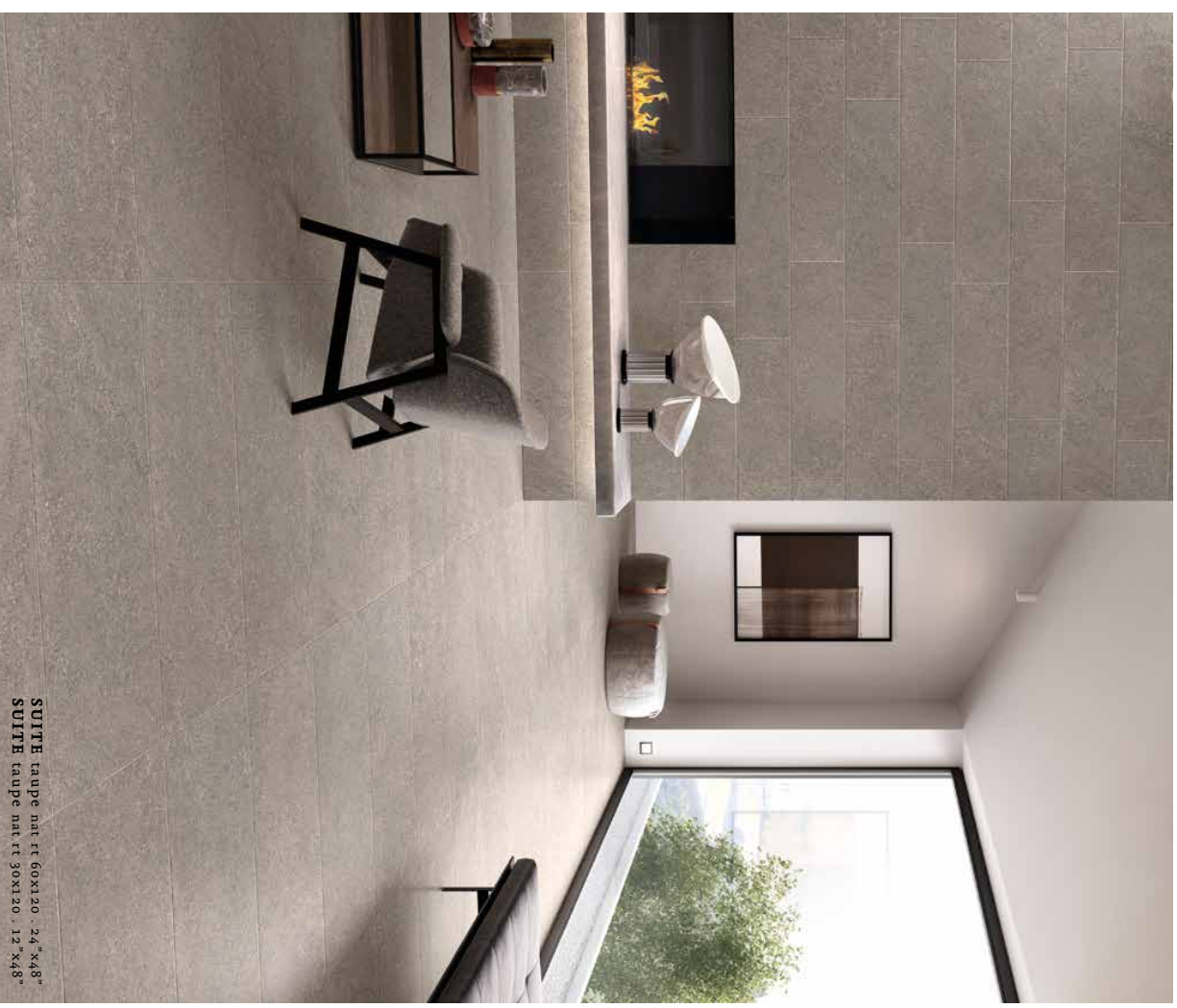


Logos Brown



Logos Walnut

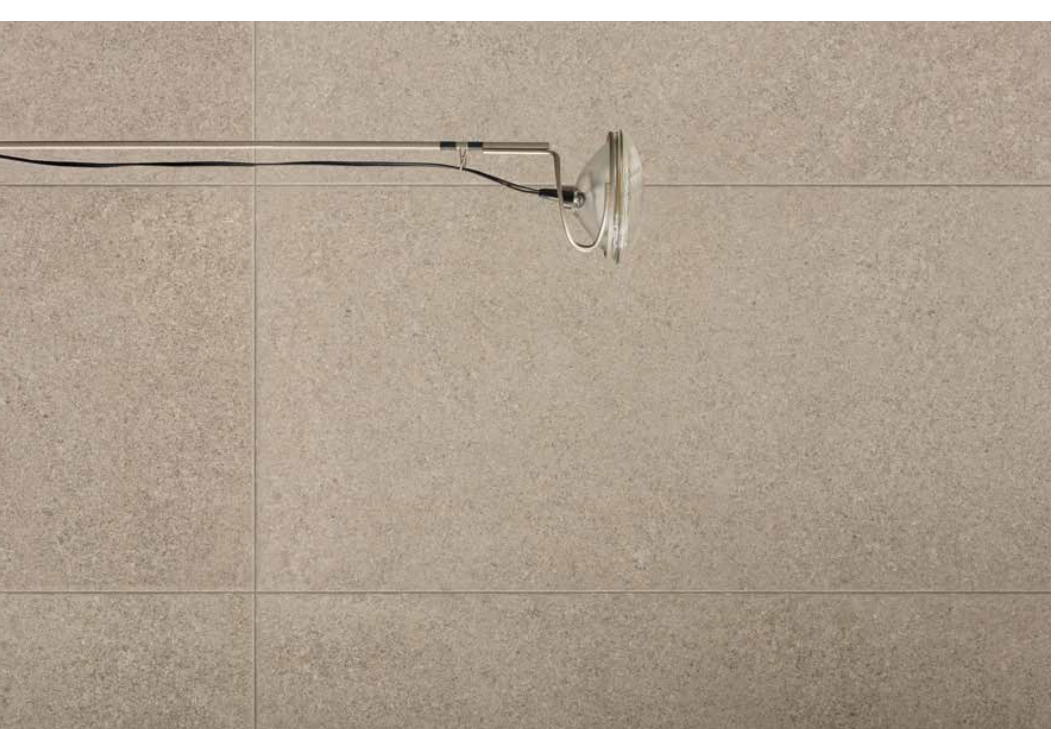
>SUITE



SUITE taupe nat rt 60x120 - 24"x48"
SUITE taupe nat rt 90x120 - 12"x48"



SUITE beige nat rt 60x120 . 24"x48"
SUITE beige nat rt 9,7x60 . 4"x24"



SUITE beige nat rt 60x120 . 24"x48"



SUITE grey nat rt 60x120 - 24"x48"



SUITE grey nat rt 120x120 - 48"x48"
SUITE grey nat rt 60x120 - 24"x48"



SUITE ivory nat rt 60x120 . 24" x 48"
SUITE ivory nat rt 120x120 . 48" x 48"
bancane cucina
SUITE taupe nat rt 120x120 . 48" x 48"

GRES PORCELLANATO
Porcelain stoneware . Grès cérame
Feinsteinzeug . Gres porcelánico

FORMATI / Sizes . Formats . Formatos

						
120x120" 48"x48"	60x120 24"x48"	30x120 12"x48"	60x60 24"x24"	30x60 12"x6"	20x60 8"x24"	9,7x60 4"x24"

*Misura Nominale - Nominal Size: 1195x1195 mm
Gamma dettagliata a pagina 56 - Detailed range on page 56

COLORI / colours . Couleurs . Farben . Colores



Suite Ivory



Suite Anthracite



Suite Taupe



Suite Beige



Suite Grey

SUITE

NATURALE RETTIFICATO
Natural Rectified . Nature Rectifié
Naturbeispen Rektifiziert . Natural Rectificado

STRUTTURATO RETTIFICATO
Textured Rectified . Structure Rectifié
Strukturiert Rektifiziert . Estructurado Rectificado

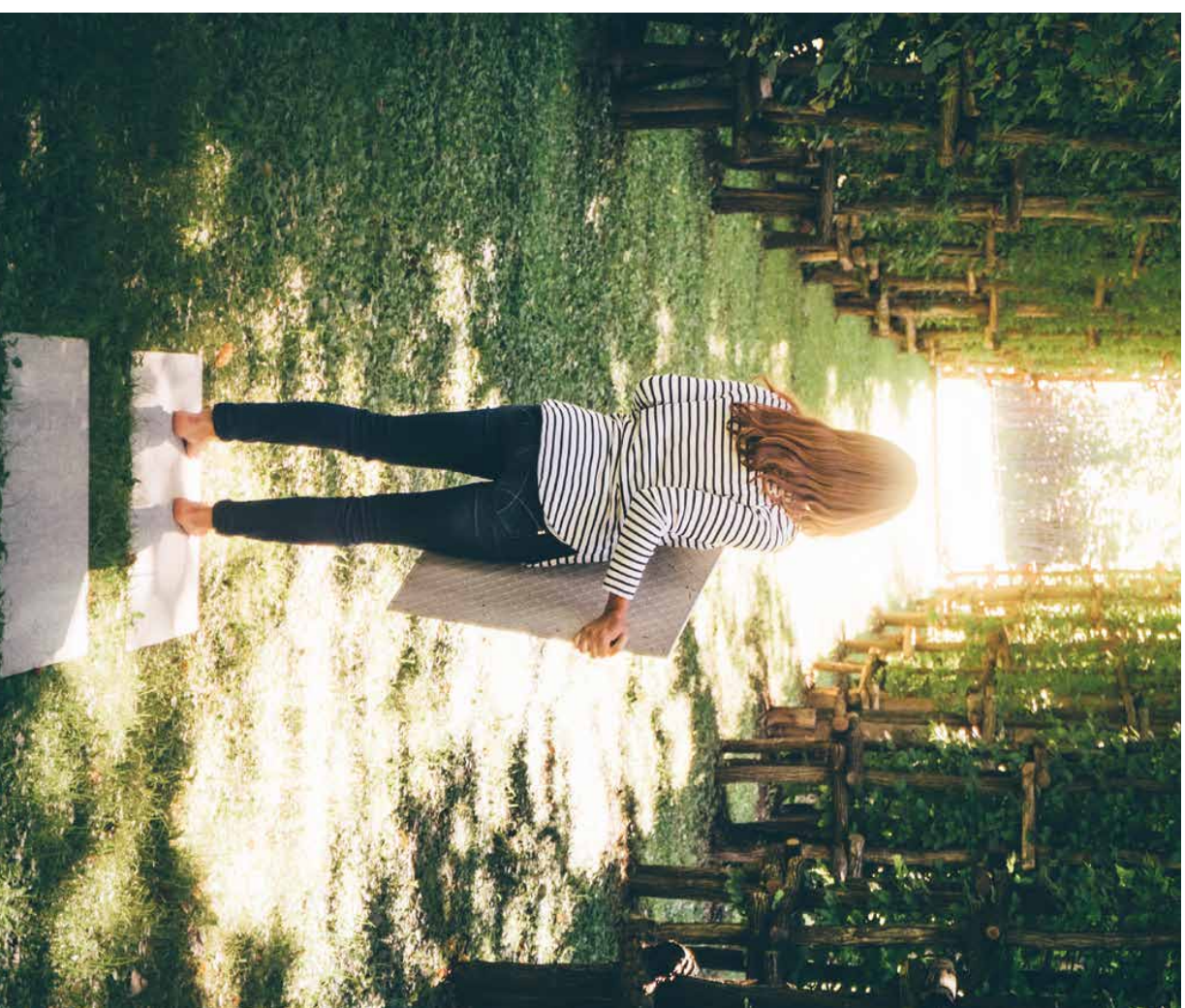
> K2-20 mm

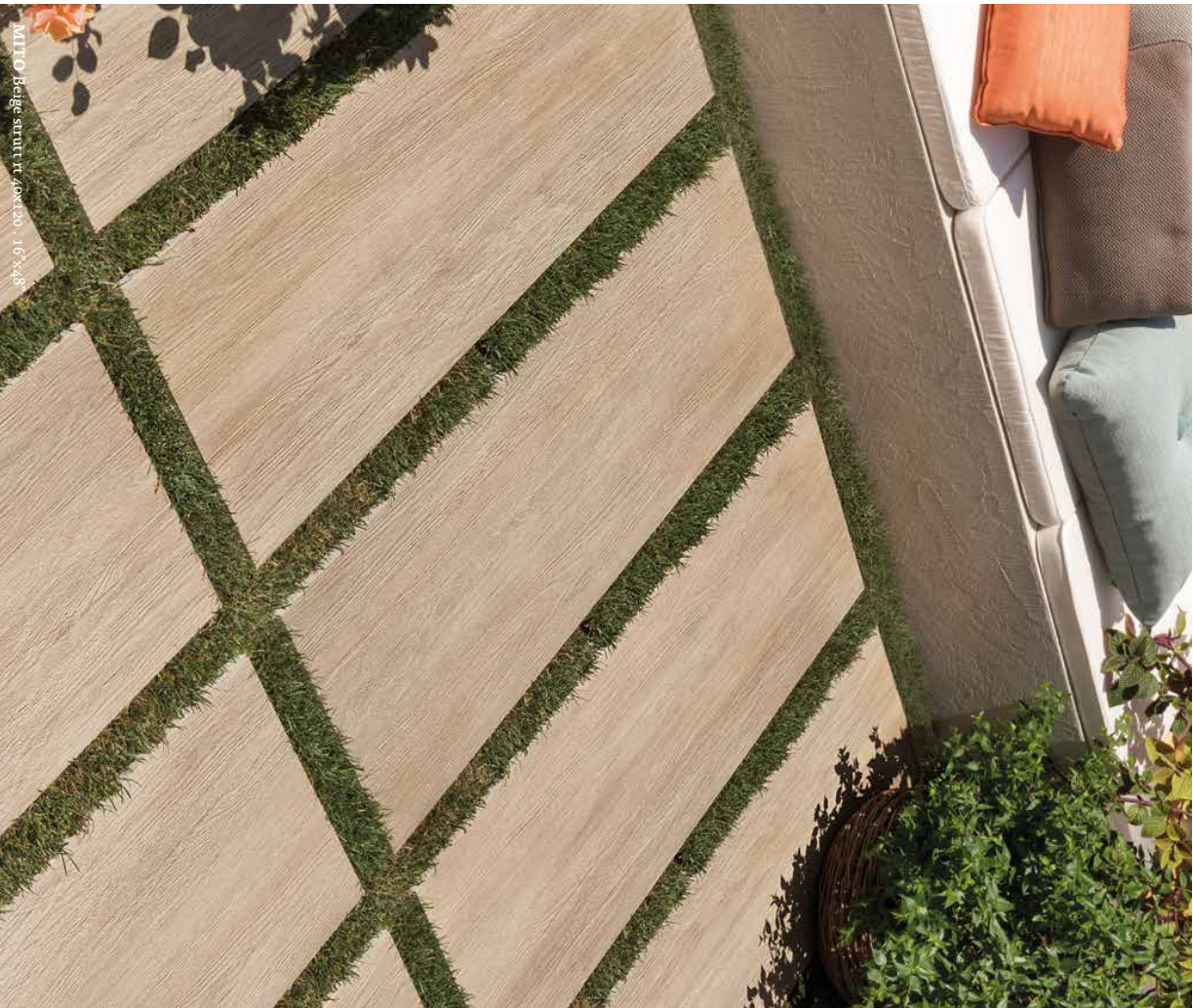
*Surface for your living **outdoor***

14
collezioni
Collections . Collections . Kollektionen . Colecciones

38
colori
Colours . Coloris . Farben . Colores

9
formati
Sizes . Formats . Formate . Formatos





MITO Beige struttura 40x120, 16"x48"

GRES PORCELLANATO
Porcelain stoneware, Grès cérame
Feinsteinzeug, Gres porcelánico

FORMATI / Sizes, Formats, Formate, Formatos



40x120
16"x48"

sp. 20mm

Gamma dettagliata a pagina 55 - Detailed range on page 55

COLORI / colours, Couleurs, Farben, Colores



Mito Beige



Mito Brown



K2 - MITO

STRUTTURATO RETTIFICATO
Textured Rectified, Structure Rectifié
Strukturiert Rektifiziert, Estructurado Rectificado

Per ulteriori informazioni sui
pavimenti da interno coordinati
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For further information on
coordinated indoor flooring visit
the website www.keope.com

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complémentaire relative aux
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Innenbereiche besuchen Sie bitte
unsere Internetseite www.keope.com
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pavimentos de interiores coordinados
visitee consultar el sitio www.keope.com



CYPRO beige struct. ri 60x60 . 24"x24"

GRES PORCELLANATO
Porcelain stoneware . Gres cérame
Feinsteinzeug . Gres porcelánico

FORMATI / Sizes . Formats . Formate . Formatos

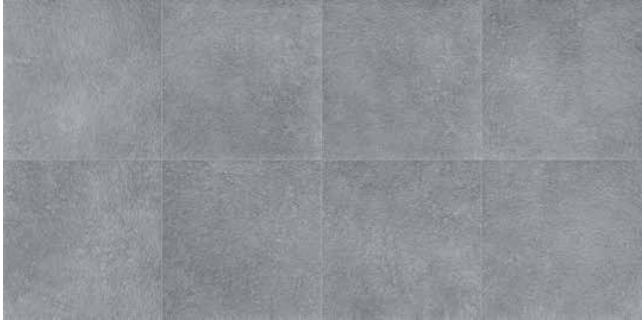
☐	☐	☐
40x120 16"x48"	60x60 24"x24"	30x60 12"x24"
sp. 20mm	sp. 20mm	sp. 20mm

Gamma dettagliata a pagina 55 - Detailed range on page 55

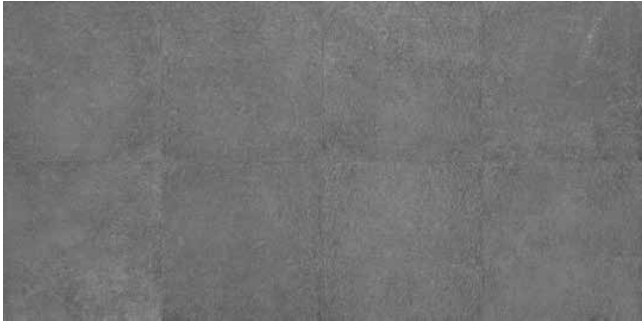
COLOURI / colours . Couleurs . Farben . Colores



Cypro Beige



Cypro Grey



Cypro Anthracite



K2 - CYPRO

STRUTTURATO RETTIFICATO
Textured Rectified . Structure Rectifié
Strukturiert Rektifiziert . Estructurado Rectificado

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the website www.keope.com

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Innenbereiche besuchen Sie bitte
unsere Internetseite www.keope.com
Para mayores informaciones sobre los
pavimentos de interiores coordinados
sírvase consultar el sitio www.keope.com

FORMATI 2/2

SIZES		120x240**		120x120**		60x120**		40x120		30x120		20x120		60x60		30x60		20x60		9,7x60		7,2x60		6,2x60		30x120		33x60		33x33	
FORMATS		48" x 96"		12" x 96"		48" x 48"		24" x 48"		16" x 48"		24" x 48"		8" x 48"		24" x 24"		12" x 24"		8" x 24"		4" x 24"		2,6" x 24"		2,4" x 24"		1,2" x 60"		1,3" x 13"	
PULSE																															
Pulse Pearl				■		■	△			■				■	△					■								■		■	
Pulse Beige				■		■	△			■				■	△					■								■		■	
Pulse Silver	■			■		■	△			■				■	△					■								■		■	
Pulse Grey	■			■		■	△			■				■	△					■								■		■	
LOGOS																															
Logos Ivory														■													■			■	
Logos Beige				■										■													■			■	
Logos Taupe				■						☆				■													■			■	
Logos Brown										☆				■													■			■	
Logos Walnut				■										■													■			■	
SUITE																															
Suite Ivory				■		■	△	●		■				■	△	●	■	△	●	■							■			■	
Suite Taupe				■		■	△	●		■				■	△	●	■	△	●	■							■			■	
Suite Grey				■		■	△	●		■				■	△	●	■	△	●	■							■			■	
Suite Beige				■		■	△	●		■				■	△	●	■	△	●	■							■			■	
Suite				■		■	△	●		■				■	△	●	■	△	●	■							■			■	
Antiracite				■		■	△	●		■				■	△	●	■	△	●	■							■			■	

**Misure Nominali - Nominal Size: 1195x1195 mm - 1195x2290 mm - 300x2290 mm

■ naturale rettificato - natural / rectified - naturel rectifié - natuurbelesen rektifiziert - natural rectificado

△ naturale rettificato R10 - natural / rectified R10 - naturel rectifié R10 - natuurbelesen rektifiziert R10 - natural rectificado R10

● strutturato rettificato R11 - textured rectified R11 - structuré rectifié - strukturiert rektifiziert feinsteinzeug R11 - estructurado rectificado R11

☆ strutturato rettificato, spessore 2cm (K2) - textured rectified 2cm thickness (K2) - structuré rectifié 2cm d'épaisseur (K2) - strukturiert rektifiziert feinsteinzeug mit 2cm (K2) - estructurado rectificado espesor 2cm (K2)



GREENTHINKING è il progetto Keope nato per rispettare gli obiettivi di sviluppo sostenibile. Keope è una delle aziende oggi più attente alle qualità ecologiche dell'industria ceramica.

Al passo con la più avanzata evoluzione tecnologica, Keope si è impegnata a seguire un severo programma di tutela della eco-sostenibilità iniziato anni fa con l'adesione al Protocollo di Kyoto per ridurre le emissioni di CO₂, per arrivare oggi alle certificazioni che attestano la salubrità dei prodotti.

Già vincitrice in passato di premi per il "Green management", Keope è divenuta socia dell'US Green Building Council, per la progettazione di edifici "Verdi". Il marchio "Greenthinking" è il simbolo di questo impegno di Keope nei confronti della natura.

GREENTHINKING is the Keope project designed to meet the objectives of sustainable development. Keope is actually one of the companies with the higher attention level to the ecological characteristics in the tile industry.

In line with the most advanced technological evolution, Keope has committed itself to a strict programme of eco-sustainability, which began years ago supporting the Kyoto Protocol, to reduce CO₂ emissions, and has continued with the attainment of certifications which attest the health of the products. Winner of awards in the past for the "Green Management", Keope became a member of the US Green Building Council for ecofriendly buildings. The "Greenthinking" mark is the symbol of Keope commitment to protection of nature.



www.greenthinking.it



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